

FIG.1

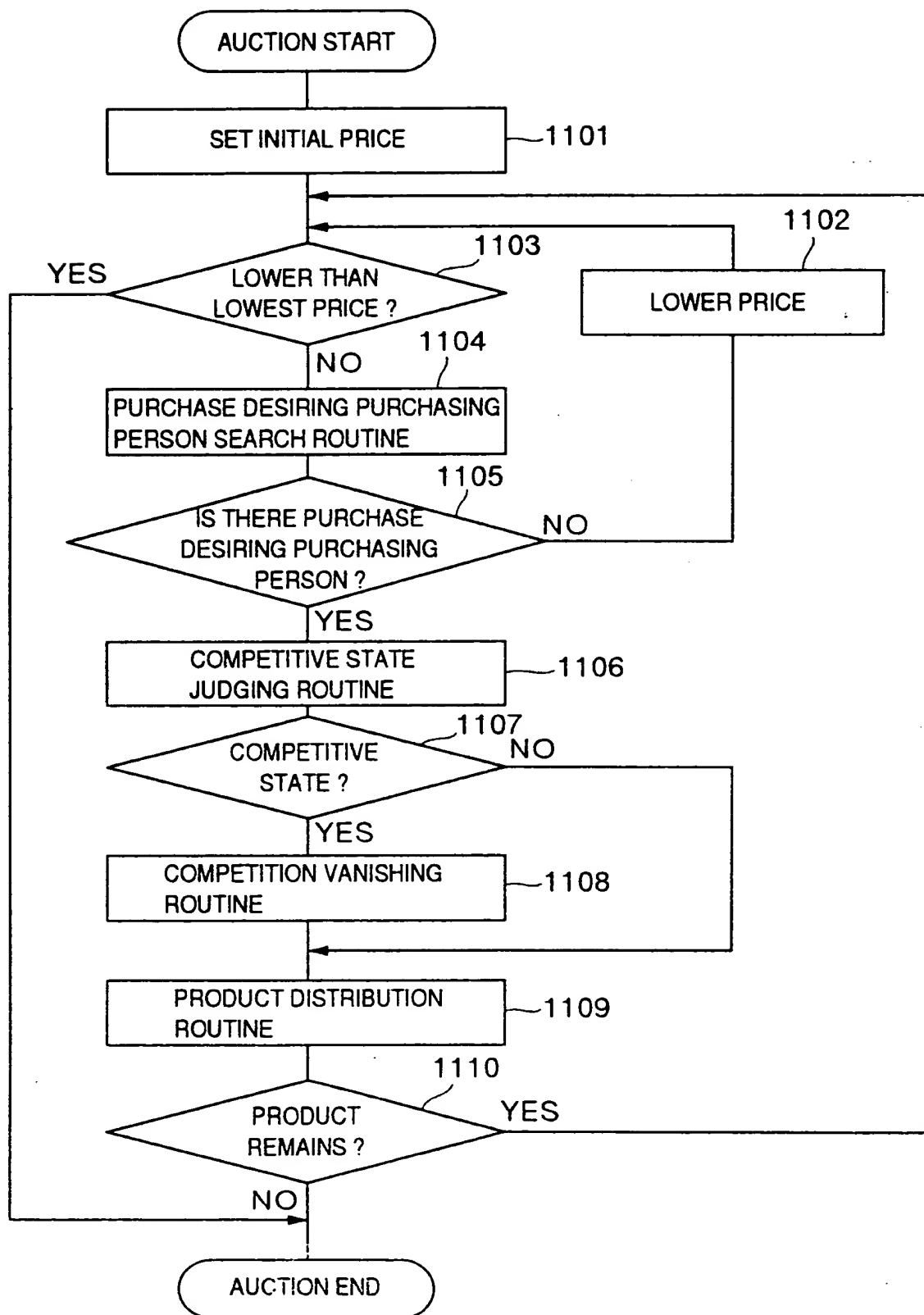


FIG.2

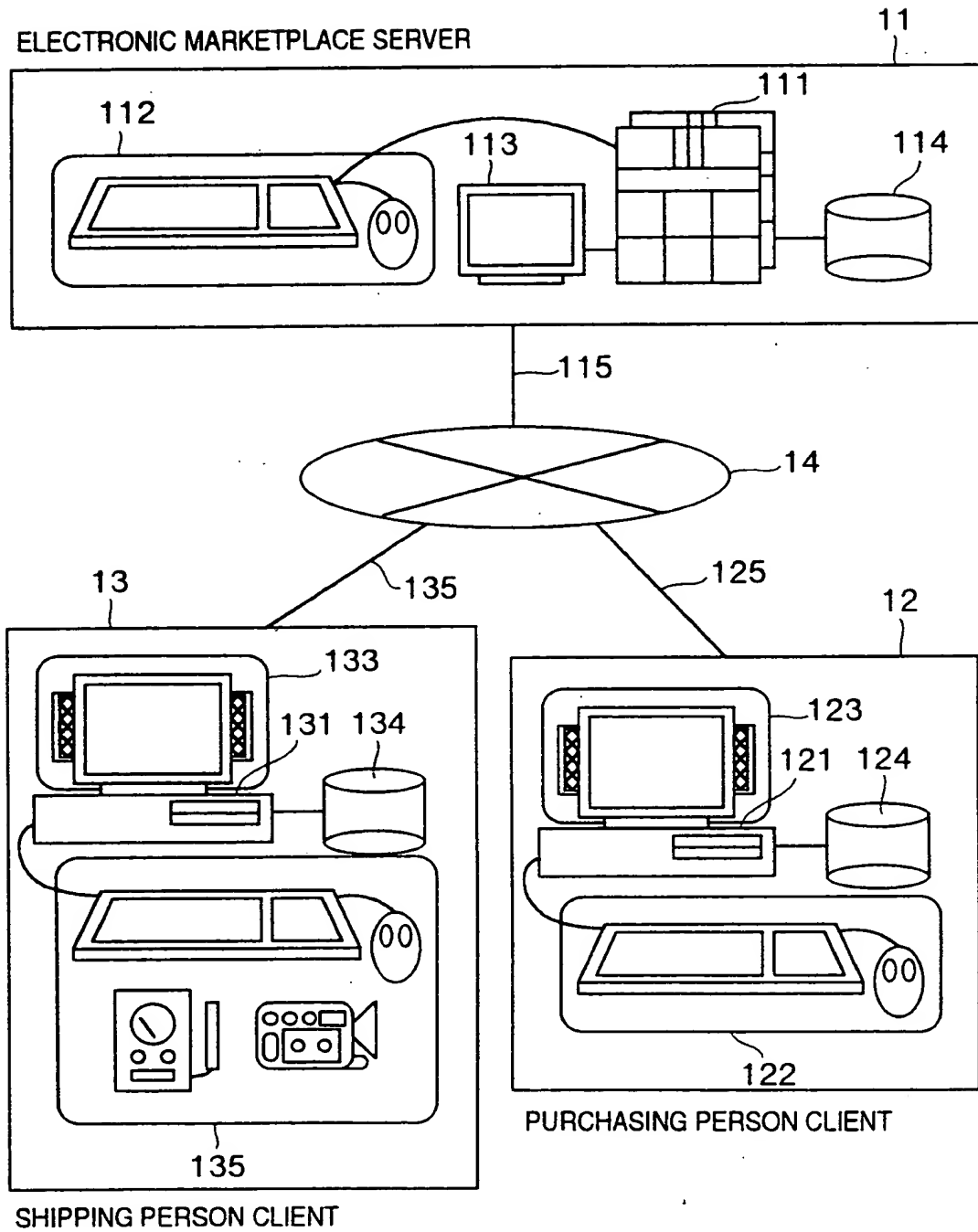


FIG.3

OZENJI MARKETPLACE — TULIP —

◆ TULIP

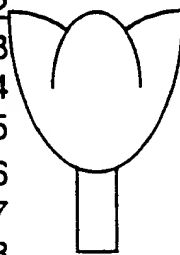
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211

PRODUCT NUMBER :215-960529-001-001

ORDER 221 219

VARIETY	○○	212
STANDARD AND COLOR	M-S	213
GROWING AREA	YOKOHAMA CITY	214
SHIPPING PERSON	UTUKUSHIGAOKA AGRICULTURAL COOPERATIVE	215
AMOUNT	200 BOXES	216
TIME LIMIT	96/05/29 15:00	217
ACTION END TIME	96/05/29 15:30	218




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PRODUCT NUMBER :215-960529-001-002

ORDER

VARIETY	△△
STANDARD AND COLOR	L-S CITY
GROWING AREA	KAWASAKI CITY
SHIPPING PERSON	NIJIGAOKA AGRICULTURAL COOPERATIVE
AMOUNT	120 BOXES

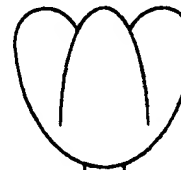


FIG.6

AUCTION ORDERING SITUATION

◆ ORDERING PRODUCT LIST 511

96/05/28 12:34:56 215-960528-003-002 (FINISHED)	↑
96/05/29 13:53:21 215-960529-001-001 (FINISHED)	
96/05/29 13:53:21 215-960529-005-002 (NOT YET)	↓

512 DISPLAY/CORRECT ORDERING INFORMATION

513 SUSPEND ORDERING

514 DISPLAY AUCTION RESULT

515 CLOSE

# FIG.4

**AUCTION CONDITION INPUT EDITOR**

PURCHASING PERSON ID m-mori

PRODUCT NUMBER 215-960529-001-001

RULE LIST

PURCHASE 80 BOXES AT ¥90 (+¥2)

PURCHASE AT LEAST 50 AND AT MOST 80 BOXES AT ¥90 (+¥4)

☒ DO NOT PARTICIPATE IN AUCTION ONCE SUCCESSFUL BID HAS BEEN CONDUCTED

NEWLY REGISTER

PRIORITY ↑

CORRECT

DELETE

PRIORITY ↓

TRANSMIT

SUSPEND

# FIG.5

**RULE EDITOR**

◆ PRICE CONDITION

☒ SPECIFIED PRICE 90 YEN

☐ LOWEST PRICE

MAXIMUM ALLOWANCE IN COMPETITION 4 YEN

◆ AMOUNT CONDITION (ARRIVAL AMOUNT: 200)

☐ ALL AMOUNT PURCHASE

☐ FIXED AMOUNT PURCHASE  BOXES

☒ RANGE DESIGNATION PURCHASE 50 TO 80 BOXES

☐ PURCHASE EVEN IF DESIRED AMOUNT IS NOT REACHED

REGISTER IN RULE LIST

SUSPEND

FIG.7

AUCTION RESULT OF PRODUCT(215-960529-001-001)

◆ SUCCESSFUL BID RESULT — 611

SUCCESS BID OF 80 BOXES AT ¥93

60 BOXES AT ¥95 FOR FIRST PERSON

80 BOXES AT ¥93 FOR SECOND PERSON

60 BOXES AT ¥88 FOR THIRD PERSON

◆ TRANSACTION PROCESS — 612

(¥91:200 BOXES) THERE ARE NO DESIRING PERSONS

(¥90:200 BOXES) COMPETITION OCCURRENCE AND PRICE RISE

(¥91:200 BOXES) COMPETITION CONTINUATION AND PRICE RISE

(¥92:200 BOXES) COMPETITION CONTINUATION AND PRICE RISE

(¥93:200 BOXES) COMPETITION VANISHED AND SUCCESSFUL  
BIDDER DETERMINED  
SECOND PERSON CONDUCTED SUCCESSFUL  
BID FOR 80 BOXES AT ¥93

◆ RULE RESULTS — 613

(1) PURCHASE AT LEAST 50 AND AT MOST 80 BOXES AT ¥90 (+¥4):  
SUCCESSFUL BID OF 80 BOXES HAS BEEN CONDUCTED AT ¥93

(2) PURCHASE AT LEAST 80 AND AT MOST 120 BOXES AT ¥88 (+¥4):  
NOT USED

CLOSE — 614

FIG. 8.

[illegible]

FIG.9

PRODUCT SELECTION

◆ REGISTERED PRODUCT NUMBER LIST 811

215-960529-001-001	↑
215-960529-001-002	
215-960529-002-001	
215-960529-002-002	↓

OK 812 CANCEL 813

81

FIG.10

71
719

ELECTRONIC MARKETPLACE MONITOR

◆ REGISTERED PURCHASING PERSON LIST

712

NUMBER OF REGISTRATIONS

4

PRODUCT NUMBER

215-960529-001-001

REGISTRATION NUMBER	PURCHASING PERSON ID	TRANSMISSION TIME	RECEPTION TIME
1	teramura	96/05/29 12:34:56	96/05/29 12:35:00
2	yokomura	96/05/29 12:44:56	96/05/29 12:45:00
3	kosaka	96/05/29 13:05:23	96/05/29 13:06:28
4	m-mori	96/05/29 13:53:16	96/05/29 13:53:21

NEW PURCHASING PERSON HAS BEEN REGISTERED

714

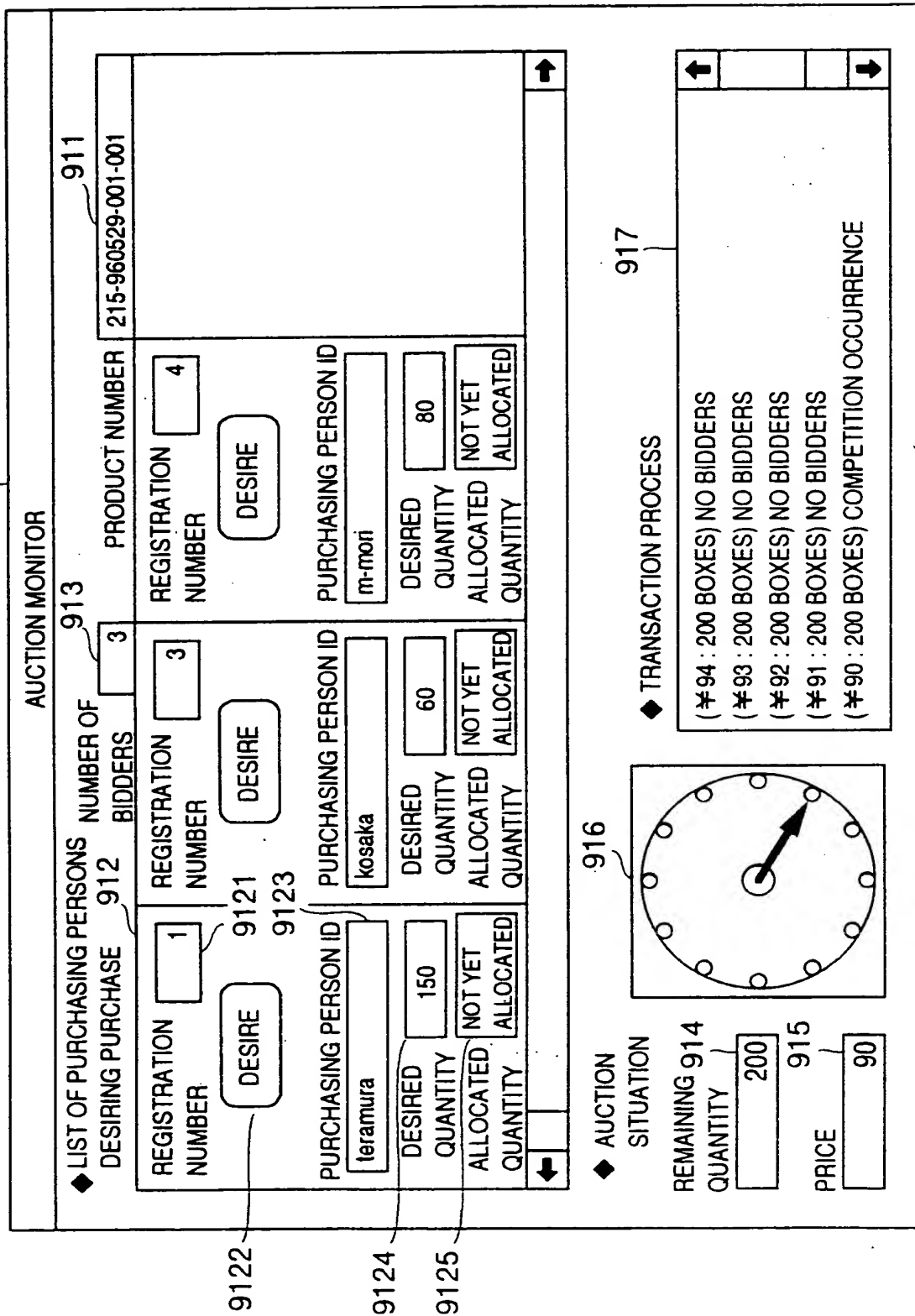
PRODUCT CHANGE

END



# FIG.11

91



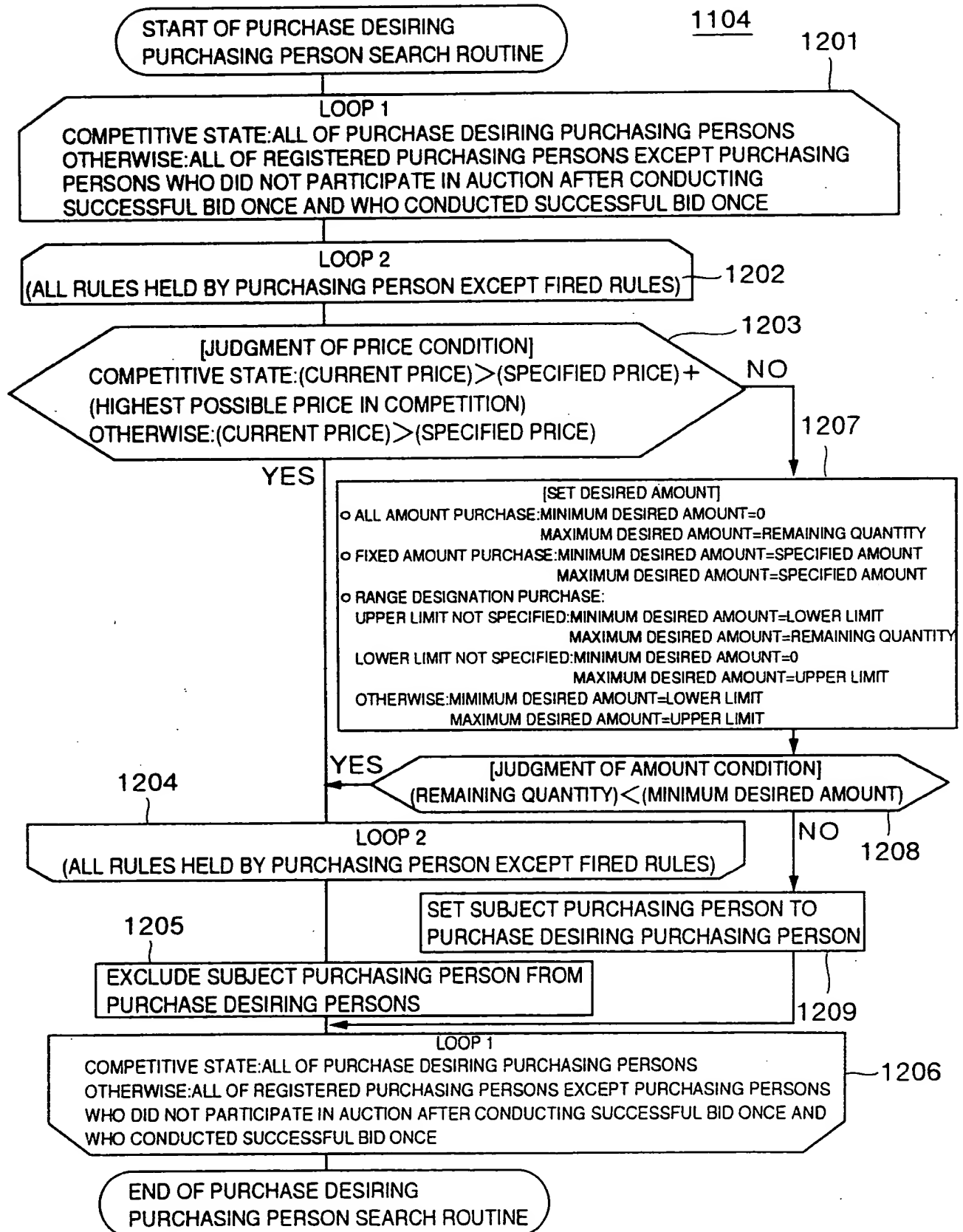
# FIG.12

91

AUCTION MONITOR				
◆ LIST OF PURCHASING PERSONS DESIRING PURCHASE		NUMBER OF BIDDERS	PRODUCT NUMBER	
REGISTRATION NUMBER	1	3	215-960529-001-001	
ABANDON		DESIRE	ABANDON	
PURCHASING PERSON ID	teramura	PURCHASING PERSON ID	m-mori	
DESIRED QUANTITY	150	DESIRED QUANTITY	80	
NOT YET ALLOCATED QUANTITY		NOT YET ALLOCATED QUANTITY		
916		917		
◆ AUCTION SITUATION		◆ TRANSACTION PROCESS		
REMAINING QUANTITY		(¥91 : 200 BOXES) NO BIDDERS (¥90 : 200 BOXES) COMPETITION OCCURRENCE, PRICE RISE (¥91 : 200 BOXES) COMPETITION CONTINUATION, PRICE RISE (¥92 : 200 BOXES) COMPETITION CONTINUATION, PRICE RISE (¥93 : 200 BOXES) COMPETITION VANISHMENT		
915				
PRICE				
93				



# FIG.14



# FIG.15

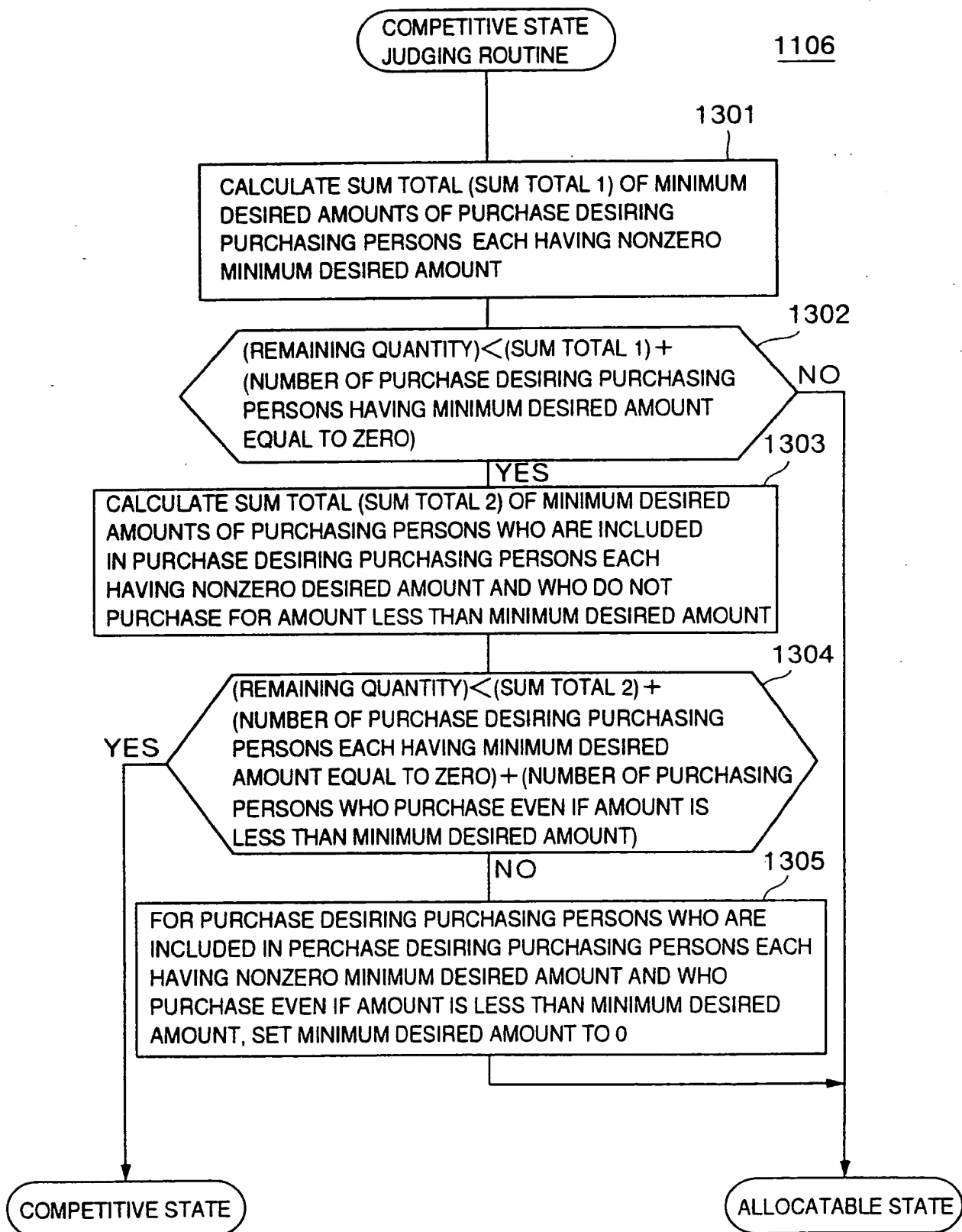
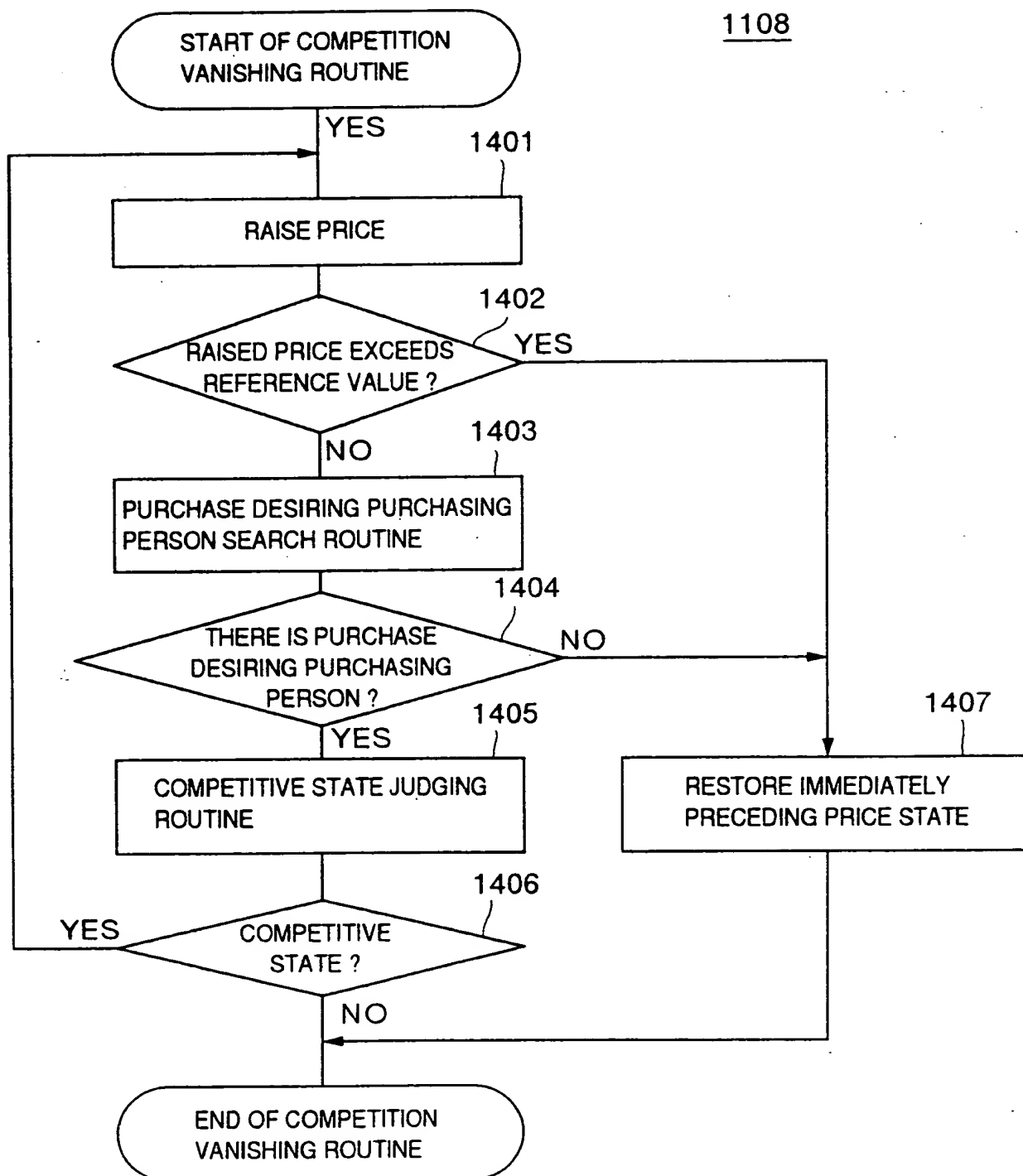


FIG.16



# FIG.17

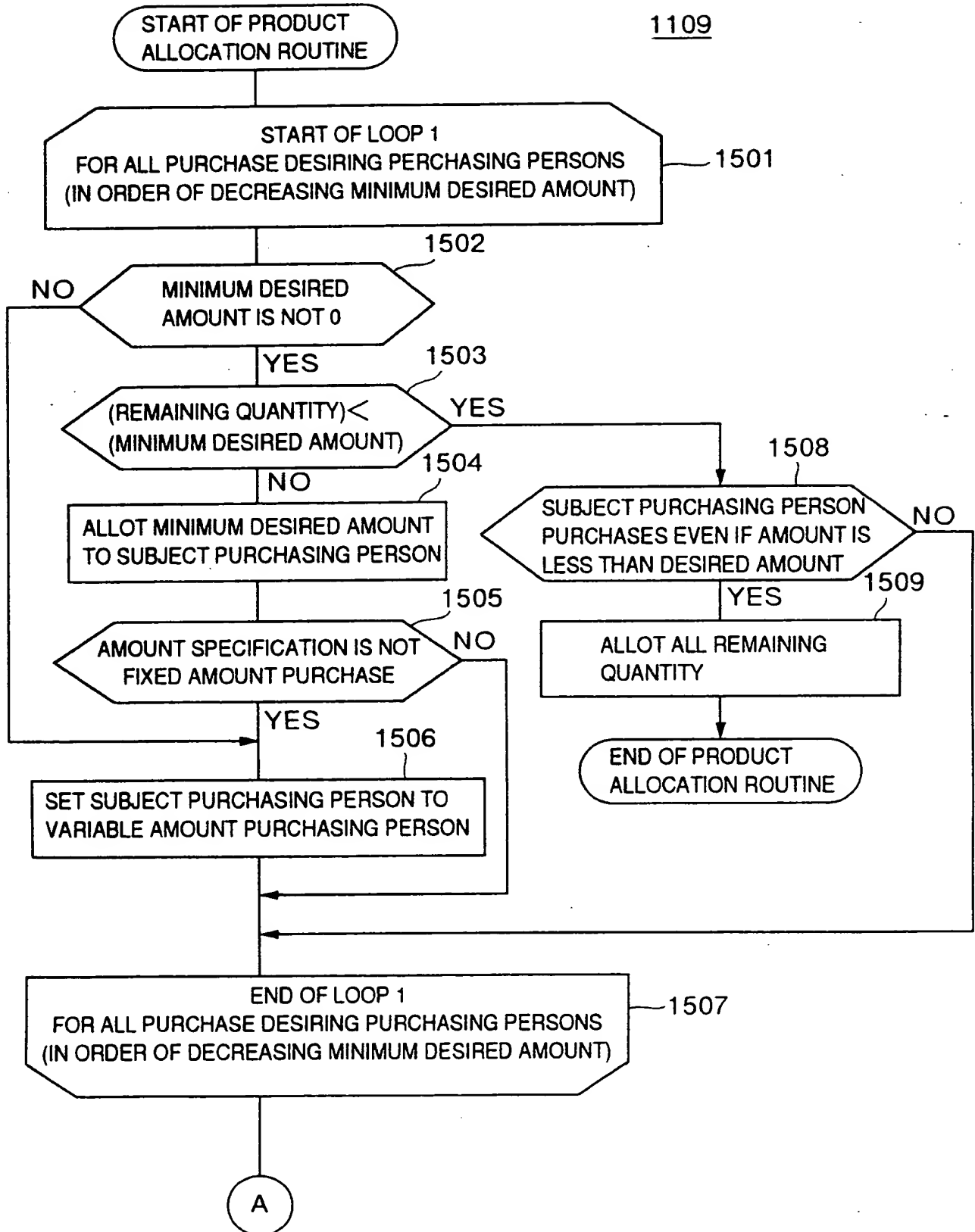
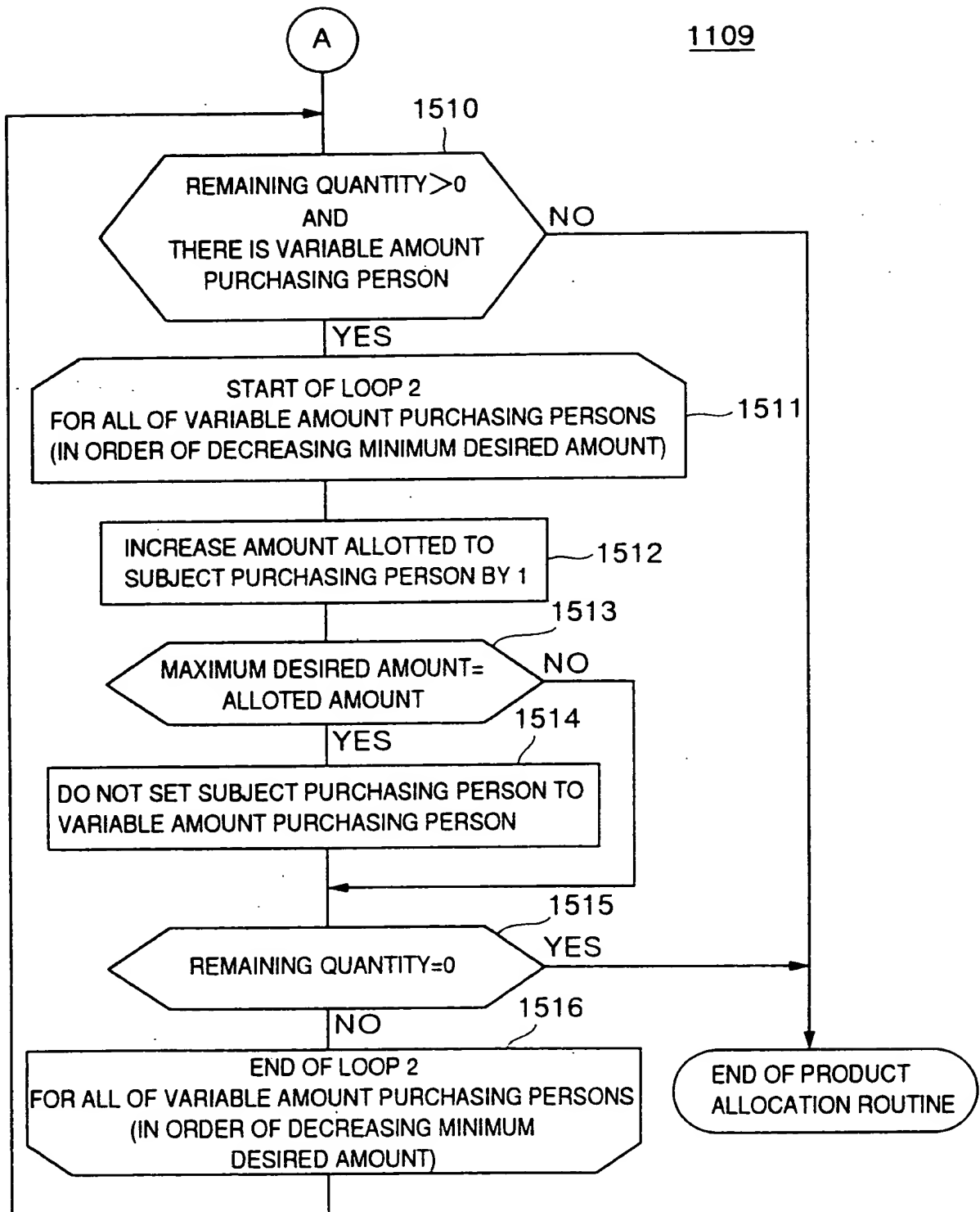


FIG.18





# FIG.19

2010

[AUCTION CONDITION]	
QUANTITY	200 BOXES
INITIAL PRICE	¥100
INCREMENT OF DESCENDING PRICE	¥1
LOWEST PRICE	¥70
INCREMENT OF ASCENDING PRICE	¥1
IN COMPETITION	
HIGHEST ASCENDING PRICE	¥10

# FIG.20

2020

[REGISTERED PURCHASING PERSONS AND AUCTION ORDERING INFORMATION]	
[PURCHASING PERSON A]	
PURCHASE 60 BOXES AT ¥95 (+¥2)	---2021
PURCHASE ALL AMOUNT AT LOWEST PRICE (+¥2)	
[PURCHASING PERSON B]	
PURCHASE 100 BOXES AT ¥90 (+¥2)	---2022
PURCHASE 70 TO 100 BOXES AT ¥90 (+¥4)	
DO NOT PARTICIPATE IN AUCTION AFTER CONDUCTING SUCCESSFUL BID ONCE	
[PURCHASING PERSON C]	
PURCHASE 80 BOXES AT ¥90 (+¥4)	---2023
[PURCHASING PERSON D]	
PURCHASE 50 TO 150 BOXES AT ¥88 (+¥3)	---2024